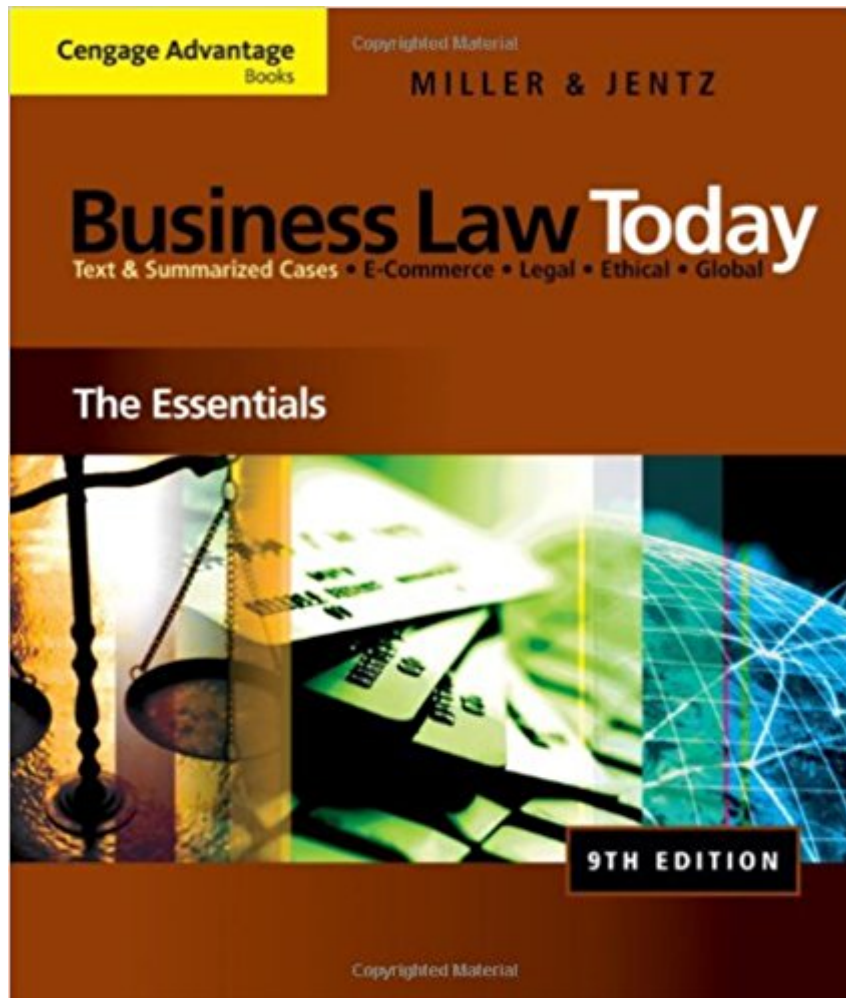




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Cengage Advantage Books: Business Law Today: The Essentials



Synopsis

Interesting, clear, and applied, BUSINESS LAW TODAY: THE ESSENTIALS is your concise guide to the law and what it means in the business world--from contracts and secured transactions to warranties and government regulations. Easy to understand with an engaging writing style that is matched by vibrant visuals, BUSINESS LAW TODAY includes coverage of contemporary topics that impact not only the business world, but your life such as identity theft. Fascinating features and intriguing cases highlight the material's practicality. The text's companion website includes resources to help you study, such as sample answers to the end-of-chapter case problem features; Internet exercises; and interactive quizzes for every chapter.

Book Information

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Customer Reviews

About This Edition From the Publisher New Features "Linking the Law": These special features appear in selected chapters to underscore how the law relates to various other disciplines in the business school curriculum, providing vital and practical information to users on how the subjects they study are interconnected. These features conclude with a "For Critical Analysis" section to reinforce the text's emphasis on critical thinking skills. New Highlighted and Numbered Case Examples: To provide more case examples to illustrate legal concepts, numbered "Case Examples" are integrated throughout the text along with the numbered hypothetical "Examples." New Chapter on Cyber Crime: Cyber Crime is becoming an increasingly critical problem for businesses today. Chapter 7, "Cyber Crime," addresses the enormous problem of identity theft, computer crimes, and

the debate over the extent of Internet Service Providers' immunity for Web content. ExamPrep: Each chapter concludes with an "ExamPrep" section that includes: "Issue Spotters," so users can check their comprehension of some of the legal concepts covered in the chapter (answers are available on the companion website) A reference to the Online Quizzes for use in preparing for quizzes and exams Additional Features Chapter Review: The "Reviewing..." feature that concludes each chapter helps users solidify their understanding of the chapter material. Also, to help users grasp some of the more difficult legal topics, "Concept Summaries" are integrated throughout the text. Case Treatment: Summarized cases facilitate understanding. Special emphasis is given to "Classic Cases," and they include a "Comment" section that stresses how important the court's decision has been to the evolution of the law in that area. Each case concludes with a special feature such as "Why is This Case Important in Business?"--to draw attention to how the legal concept impacts business--or "Impact of This Case on Today's Law," which explains why the case is still relevant for businesspersons today. Global Perspective: "Beyond Our Border" sections are included in select chapters and cover a broad array of topics that relate to the international business environment in more depth. Application Rich: Found in approximately half of the chapters, "Applications" offers practical advice on ways to navigate the legal waters of the business environment. Each "Application" concludes with a checklist on how to avoid legal problems. Also included in many of the chapters, "Landmark in the Law" explores a landmark case, statute, or other law that has had a significant impact on business law. It concludes with a section titled "Application to Today's World" that clarifies why the case is important to business today. "Preventing Legal Disputes," which are integrated throughout the text, provide practical guidance for businesspersons. Ethical Issues: Integrated throughout the text, these features address ethical dilemmas related to the chapter topic. Included at the end of the chapter, "A Question of Ethics" questions ask users to look at both the legal and ethical issues revolving around hypothetical situations. In addition, the ethics chapter is completely revised and covers Investment Banking, AIG, Fannie Mae and Freddie Mac, and the stock buybacks in 2008. Critical Thinking: "Critical Thinking" questions conclude the in-text features. Select cases include "What If the Facts Were Different?", a section that asks users how the decision might be different for an alternate fact pattern. "For Critical Analysis" questions require the users to think critically about a topic discussed in the chapter. The end-of-chapter problem material in select chapters includes a "Critical Thinking and Writing Assignment for Business," which presents an issue in a business setting and requires users to write an answer that addresses a number of points. Explore this title's supplements: Study Guide for "Business Law Today: The Essentials" (Ninth Edition) Student Guide to the Sarbanes-Oxley Act (Second Edition)

Further reference for this edition: Download a complete list of the cases and features in Business Law Today: Essentials (Ninth Edition).

Roger LeRoy Miller has served on the faculty of several respected universities, including the University of Washington, Clemson University, and the University of Miami School of Law. As a professor, he has taught intellectual property law and entertainment law, among other subjects. A widely published and respected author, his work has appeared in the Insurance Counsel Journal, Defense Research, California Trial Lawyers Journal, Antitrust Bulletin, Wisconsin Law Review, and Connecticut Law Review. He has authored or co-authored numerous authoritative textbooks on law, including BUSINESS LAW: TEXT & CASES; BUSINESS LAW TODAY: TEXT & SUMMARIZED CASES; and THE LEGAL ENVIRONMENT TODAY. Professor Miller completed his studies at the University of California at Berkeley and University of Chicago. Gaylord A. Jentz was the Herbert D. Kelleher Emeritus Centennial Professor in Business Law at the University of Texas at Austin Graduate School of Business. He received his B.A., M.B.A., and J.D. degrees from the University of Wisconsin. Dr. Jentz was a past president of the Academy of Legal Studies in Business, the Southwestern Federation of Administrative Disciplines, the Southern Business Law Association, Phi Kappa Phi (UT Chapter), and the Texas Association of College Teachers. He was the author or coauthor of six monographs and 56 books and editions, including WEST'S BUSINESS LAW: TEXT & CASES, Tenth Edition; FUNDAMENTALS OF BUSINESS LAW, Seventh Edition; and several versions of BUSINESS LAW TODAY. He also published in several learned journals and was past editor-in-chief of the American Business Law Journal. Dr. Jentz gave advanced purchasing seminars throughout the United States and taught at five regional and graduate banking schools. He was the recipient of 16 teaching, academic, and service excellence awards, including the CBA Foundation Award for Excellence in Education, the CBA Foundation Advisory Council Distinguished Scholastic Contributions Award, the Academy of Legal Studies in Business Faculty Excellence Award, the Western States School of Banking Leadership Award, the James C. Scarboro Memorial Award for Outstanding Leadership in Banking Education, and The University of Texas "Civitas" Award. He was also inducted into the Texas Business School (McCombs School of Business) "CBA Hall of Fame."

Having two separate editions of the same text book is confusing to new students. C'mon guys, you mean you had a meeting and decided that you were going to make TWO textbooks out of the same material; one more diverse and in depth, and one stripped down annotated version with chapters

flipped around? Geesh, maybe you were the guys that thought Breakfast Bagels from Burger King with ham, bacon and sausage was a grand idea.

At first I didn't like this book because of the font, but after reading many chapters, I've become appreciative of how the authors explain complex terminology. It's well written and easy to digest. Thank you!

I used this textbook in a Business Law course and it was fairly easy to use. One or two of the chapters seemed to be placed in an odd order, and the first chapter does a good job of dumping a lot of information on you at once. That was probably my biggest complaint about the book. The intro chapter will start using what is essentially legal jargon for you at first and then goes on to expand on those terms in later chapters.

I'm sure it is very difficult to make business law remotely interesting. I'm not one to frequently read the textbook when it's required in a large lecture-style class, but I found this book interesting. It said what it needed to say, gave an example for clarity, and moved on. If you're going to skimp on your entry-to-major classes textbooks and skip one, I'd recommend buying this one anyway.

The definitions are on in the book, but how the author set it all up is a hair confusing and hard to follow.

Excellent service !! highly recommended

Needed this book for college .. Saved about 90% of what i wouldve had to pay for it . Now i am able to complete my homework assignments and class work this this book . Bought it used and couldnt even tell it was .. Love it .

Business law can be daunting for all of its facets and details, but this book made the basic concepts easy to understand without being too watered down. I agree with other reviewers that the case studies and examples are great real-life applications of the concepts. The contract law chapters are difficult but if you utilize the examples and review, etc. they're not too bad.

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